**B.Com V-Semester Examination**

**Fundamentals of Marketing**

**Course No. UBCTE-510**

*Time Allowed: 21/2 Hours Maximum Marks: 80*

**Section- A**

**(5x3=15)**

**Note:** Attempt **all** the questions. Each question carries **three** marks. Answer to each question should be within 70-80 words.

1. Write a short note on public revenue?
2. Write a short note on public expenditure?
3. What do you understand by the concept federal finance?
4. Explain in brief public debt?
5. What do you mean by GST?

**Section- B**

**(5x7=35)**

**Note:** Attempt all the questions. Each question carries **seven** marks. Answer to each question should be within 250-300 words.

1. Explain the various types of taxes?
2. What are the various cannons of public expenditure?
3. What are the various principles of efficient division of financial resources between centre and state?
4. How public debt is managed?
5. List common goods which are exempt under GST?

**Section- C**

**(2x15=30)**

**Note:** Attempt any **two** questions. Each question carries **fifteen** marks. Answer to each question should be within 500-600 words.

1. Explain the role of public finance in economic development of a country?
2. Discuss the role of public expenditure in economic development?
3. Explain the various financial imbalances and measures for adjustments?
4. Discuss the effects of public debts on money supply, economic growth and economic stability?
5. Write in detail about levy and collection of CGST and IGST?